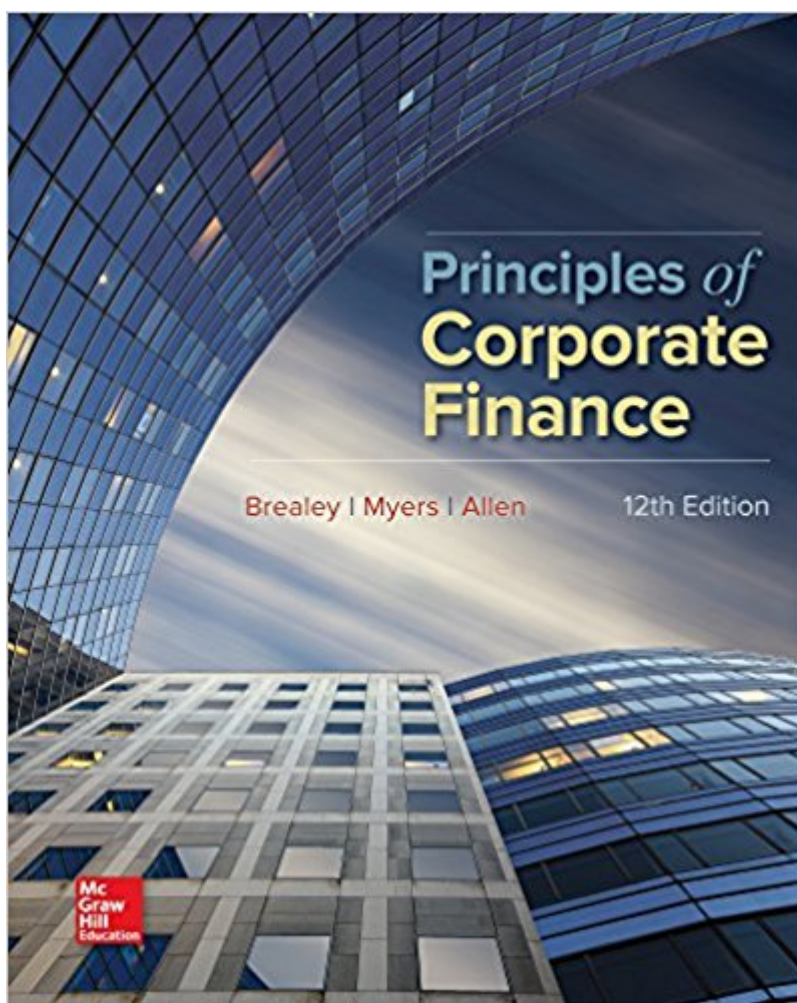


The book was found

Principles Of Corporate Finance (Mcgraw-Hill/Irwin Series In Finance, Insurance, And Real Estate)



Synopsis

The integrated solutions for Brealey's Principles of Corporate Finance have been specifically designed to help improve student performance, meaning that students are prepared for class and can successfully solve problems and analyse the results. Resources within Connect Finance provide unlimited opportunities for students to practice solving financial problems and apply what they've learned. Brealey's world-leading content showing managers how to use financial theory to solve practical problems combined with a complete digital solution will help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

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Customer Reviews

Richard A. Brealey is a Professor of Finance at the London Business School. He is the former president of the European Finance Association and a former director of the American Finance Association. He is a fellow of the British Academy and has served as a special adviser to the Governor of the Bank of England and as director of a number of financial institutions. Professor Brealey is also the author (with Professor Myers) of this book's sister text, Principles of Corporate Finance. Professor of Finance and Economics, Imperial College London, and Nippon Life Professor of Finance at the Wharton School of the University of Pennsylvania. He is past president of the American Finance Association, Western Finance Association, Society for Financial Studies, Financial Intermediation Research Society, and Financial Management Association. His research

has focused on financial innovation, asset price bubbles, comparing financial systems, and financial crises. He is executive director of the Brevan Howard Centre for Financial Analysis at Imperial College Business School. Stewart C. Myers is the Gordon Y Billard Professor of Finance at MIT's Sloan School of Management. He is past president of the American Finance Association and a research associate of the National Bureau of Economic Research. His research has focused on financing decisions, valuation methods, the cost of capital, and financial aspects of government regulation of business. Dr. Myers is a director of The Brattle Group, Inc., and is active as a financial consultant. He is also the author (with Professor Brealey) of this book's sister text, Principles of Corporate Finance.

This is one of the better finance texts I've come across. It still is a finance text though, so I can't really say that it's in any way enjoyable.

Its a typical textbook nothing too exciting but it was useful in the course and easy to use. Layout was good, explanation was great.

Information is good, but like many others, its beefed up with too much text that takes too much time to learn from. Overall, a lot of quality information, but this book should be condensed to a fraction of its current size.

Not a lot of applicable real life cases. Very straightforward material presented in dry fashion. Even the updated edition had very current events, almost no mention of current financial challenges firms face in the post-recession era.

good for my course, well required for my course

Concise, keeps up with developments, readable. My only comment is that the international edition material should be included in the US edition.

Although this book is a bit complex as an introductory textbook, it is a great value!

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